

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Greer Margolis Mitchell**  
**1010 Wisconsin Ave Ste 800**  
**Washington, DC 20007**

<b>Contract / Revision</b> 156537 /		<b>Alt Order #</b> 08356737
<b>Product</b> CLINTON 4 PRES 10/18		
<b>Contract Dates</b> 10/18/16 - 10/24/16		<b>Estimate #</b> 5290
<b>Advertiser</b> POL/Hillary Clinton/D/PRES-A		<b>Original Date / Revision</b> 10/07/16 / 10/07/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV12856	<b>Advertiser Code</b> 278	<b>Product 1/2</b> 295
<b>Agency Ref</b> 6219		<b>Advertiser Ref</b> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/18/16	10/24/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$350.00					
2	WHIO	10/18/16	10/24/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$550.00					
3	WHIO	10/18/16	10/24/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				1	\$900.00					
4	WHIO	10/18/16	10/24/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				1	\$400.00					
5	WHIO	10/18/16	10/24/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				4	\$1,000.00					
N 6	WHIO	10/18/16	10/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$500.00					
7	WHIO	10/18/16	10/24/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$150.00					
8	WHIO	10/18/16	10/24/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$450.00					
N 9	WHIO	10/18/16	10/24/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$1,200.00					
10	WHIO	10/18/16	10/24/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$550.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 156537 /		<u>Alt Order #</u> 08356737
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> CLINTON 4 PRES 10/18	<u>Estimate #</u> 5290
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	10/18/16	10/24/16	NewsCenter 7	530p 5:30 PM-6:00 PM		:30			P-05		NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$1,400.00					
N 12	WHIO	10/18/16	10/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				4	\$1,500.00					
13	WHIO	10/18/16	10/24/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				5	\$800.00					
N 14	WHIO	10/18/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				4	\$1,200.00					
N 15	WHIO	10/18/16	10/24/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				7	\$700.00					
16	WHIO	10/18/16	10/24/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,200.00					
17	WHIO	10/18/16	10/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				4	\$300.00					
D 18	WHIO	10/22/16	10/22/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	0	\$0.00
19	WHIO	10/22/16	10/22/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$600.00					
20	WHIO	10/22/16	10/22/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$175.00					
D 21	WHIO	10/22/16	10/22/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	0	\$0.00
22	WHIO	10/22/16	10/22/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$400.00					
23	WHIO	10/22/16	10/22/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$400.00					
24	WHIO	10/22/16	10/22/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$700.00					
25	WHIO	10/23/16	10/23/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$400.00					
26	WHIO	10/23/16	10/23/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$200.00					
27	WHIO	10/23/16	10/23/16	NFL Bengals Game	12:56 PM-4:30 PM		:30			P-05		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$6,000.00					
28	WHIO	10/23/16	10/23/16	NFL RS Local Pre-Gar	12:00 PM-12:50 F		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$3,000.00					
29	WHIO	10/23/16	10/23/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$5,000.00					
30	WHIO	10/23/16	10/23/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$800.00					
31	WHIO	10/18/16	10/24/16	M-Su 11p News	11:00 PM-11:35 F		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTFSS				2	\$1,500.00					
D 32	WHIO	10/18/16	10/18/16	Tue Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	0	\$0.00
33	WHIO	10/18/16	10/18/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$3,000.00					
D 34	WHIO	10/18/16	10/18/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	0	\$0.00
<b>Totals</b>									0.00				67	\$66,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	67	\$66,575.00	(\$9,986.25)	\$56,588.75
<b>Totals</b>	67	\$66,575.00	(\$9,986.25)	\$56,588.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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ADV # \_\_\_\_\_ ADV. NAME POLI/H CLINTON/D/PRE/US      REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL      BUYER NAME DAVID OUTEN

3050 K ST NW,  
 WASHINGTON, DC 20007      SALES PRSN PH- NICK WELTE

ORDER # \_\_\_\_\_ CONTRACT # 8356737      CLASS: NATL.      LOCAL      REGIONAL

PRDCT CLINTON 4 PRES 10/18 EST#5290 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT18/16 OCT24/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT5/16 18.06

REP: \*\*REVISION

TO DEANNA  
 FR JARED  
 SPOTS CANCELLED ON LINES 1,6,9,11,12,14,15,18,32,34,35  
 RVSD TOTAL \$69575  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 3050 K ST NW  
 WASHINGTON, DC 20007

HILARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 278      AGENCY EST# = 5290  
 AGENCY PRODUCT CODE = 295

1	S		1000A-1100A	30		\$350.00	10/18	10/24	3		TU-F,M	3
PROGRAM : DR. PHIL ORD COM1 : LEVEL 4 CON COM1 : DR. PHIL												

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT5/16 18.06  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		400P-500P PROGRAM : ELLEN ORD COM1: LEVEL 4 CON COM1: ELLEN	30		\$500.00	10/18	10/24	3		TU-F,M	3
9	S		500P-530P PROGRAM : NEWSCENTER 7 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,200.00	10/18	10/24	3		TU-F,M	3
11	S		530P-600P PROGRAM : NEWSCENTER 7 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,400.00	10/18	10/24	3		TU-F,M	3
12	S		600P-630P PROGRAM : NEWSCENTER 7 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,500.00	10/18	10/24	4		TU-F,M	4
14	S		700P-730P PROGRAM : WHEEL OF FORTUNE ORD COM1: LEVEL 4 CON COM1: WHEEL OF FORTUNE	30		\$1,200.00	10/18	10/24	4		TU-F,M	4
15	S		700A-900A PROGRAM : CBS THIS MORNING ORD COM1: LEVEL 4 CON COM1: CBS THIS MORNING	30		\$700.00	10/18	10/24	7		TU-F,M	7
18	S		1000P-1100P PROGRAM : 48 HOURS MYSTERY ORD COM1: LEVEL 4 CON COM1: 48 HOURS MYSTERY	30		\$1,000.00	10/22	10/22	0		SAT	0
35	S		330P-700P PROGRAM : SEC PRE-GAME ORD COM1: TIME CHANGE PLEASE APPROVE THIS IS A MAKE-GOOD FOR OCT22 ON LINE-21 FOR 1 SPOT/WK	30		\$1,000.00	10/22	10/22	0		SAT	0

REP HEADLINE# 8356737 TRF# 156537  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

OCT5/16 18.06

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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32	S		1000P-1100P	30		\$2,000.00	10/18	10/18	0		TUE	0
PROGRAM : NCIS: NEW ORLEANS												
ORD COM1: LEVEL 4												
CON COM1: NCIS: NEW ORLEANS												

34	S		900P-1000P	30		\$3,000.00	10/18	10/18	0		TUE	0
PROGRAM : BULL												
ORD COM1: LEVEL 4												
CON COM1: BULL												

OCT/16 66575.00

CONTRACT TOTAL 66575.00  
TOTAL SPOTS 67

MARKET TOTALS \$153,101 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE